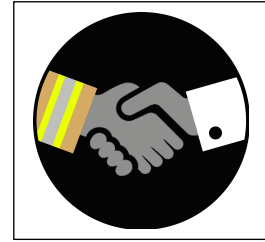


## FSPA Document to Request and Obtain a License to Use FSPA Logo

DATE

[Requesting Organization Name]  
[Requesting Organization Address]  
[Contact Person's Name]  
[Contact Person's phone and email]



This letter sets forth the terms and conditions under which the [Requesting Organization, Company or User] may use the name and logo of the Fire Service Psychology Association (“FSPA”).

Use of the FSPA logo is approved when such use is made pursuant to the terms and conditions of this limited and revocable license. Use of the logo shall constitute consideration for, agreement to, and acceptance of the following terms and conditions of this license by the user:

1. The FSPA logo is the sole and exclusive property of the FSPA and protected by registered trademark. Any failure by a user to comply with the terms and conditions contained herein may result in the immediate revocation of this license, in addition to any other sanctions imposed by the FSPA. The interpretation and enforcement (or lack thereof) of these terms and conditions, and compliance therewith, shall be made by the FSPA in its sole discretion.
2. Use of the FSPA logo requires prior approval of the FSPA President (or designated representative) for all persons, vendors, businesses, FSPA affiliates and other entities seeking to use it. Applicants must read and must submit an FSPA logo application, accompanied by samples of products, publications, etc., that will bear the FSPA logo.
3. The FSPA President (or designated representative), approves the use of the FSPA logo. FSPA will make its logo available in a format appropriate for either print or electronic media. *Licensees must follow the logo guidelines as spelled out in the FSPA logo style guide and the Statement of Relationship as set forth in the Attachment.* The logo may not be revised or altered in any way and must be displayed in the same form as produced by the FSPA, except that the logo may be enlarged or reduced in size proportionally.
4. The logo may not be used in any manner that, in the sole discretion of the FSPA, discredits the FSPA or tarnishes its reputation and goodwill; is false or misleading; violates the rights of others; violates any law, regulation or other public policy; or mischaracterizes the relationship between the FSPA and the user.

This includes, but is not limited to, any use of the logo that might be reasonably construed as:

- A) An endorsement, approval, sponsorship, or certification by the FSPA of the user, the user's business or organization, **or**
- B) The user's products or services, or that might be reasonably construed as support or encouragement to purchase or utilize the user's products or services, unless such use is explicitly permitted in a separate contractual document approved by the FSPA President.

5. Use of the FSPA logo shall create no rights for users in or to the logo or their use beyond the terms and conditions of this limited and revocable license. The FSPA logo shall remain at all times the sole and exclusive intellectual property of the FSPA. FSPA shall maintain the right, from time to time, to request samples of use of the logo from which it may determine compliance with these terms and conditions.
  
6. Without further notice, FSPA reserves the right to immediately prohibit use of the logo if it determines, in its sole discretion, that a user's logo usage, whether willful or negligent, is not in strict accordance with the terms and conditions of this license, otherwise could discredit the FSPA or tarnish its reputation and goodwill, or that the original intended and permitted use(s) for the logo has expired.  
  
 In addition to the express rights to immediately prohibit the use of the logo as provided for herein, FSPA may at any time revoke the license granted herein, without cause, by providing to the [requesting organization] thirty (30) days' advance written notice.
  
7. The undersigned User hereby agrees to release and indemnify and hold harmless the FSPA, its officers, agents, and employees, from all liability and claims of any kind, including claims based on negligence, for any injury, loss or harm that might arise or occur during or in connection with the Users' use of FSPA logo.

**Fire Service Psychology Association**

**[Requesting Organization Name]**

By: \_\_\_\_\_  
 Dr. Kristen Wheldon  
 President

By: \_\_\_\_\_  
 Print Name: \_\_\_\_\_  
 Title: \_\_\_\_\_

## Statement of Relationship to Accompany Logo Usage

When FSPA is involved in a corporate (or another association/event) relationship, a statement defining the relationship between FSPA and the external entity and/or product must be published in accompanying materials (print and electronic). Examples include:

- ***Corporate Supporters***
  - (Insert Company Name) is proud to support the FSPA (company also may use the phrase “FSPA Supporter” to accompany logo)
  
- ***Cause-Related Initiatives***
  - The FSPA is proud to join with (Name of Company) to support the (Name of Program/Initiative)
  
- ***Affinity Programs***
  - As part of your FSPA membership, you are eligible to receive (Name of Promotion/Discount)
  - This offer is given in association with the FSPA
  
- ***Sponsorships of FSPA Conferences/Events***
  - (Name of FSPA Event) is sponsored by (Name of Company)
  - (Name of Company) is a proud sponsor of (Name of FSPA event).
  
- ***Co-Branded Conferences/Events***
  - Presented in partnership with the FSPA
  
- ***Sponsorship of an FSPA - authored document***
  - The FSPA wishes to thank (Name of Company) for their financial support for publication of this document. The FSPA is solely responsible for selection of the author and the views and opinions expressed herein.
  
- ***Sponsorship of a document FSPA distributes, however is NOT the author.***
  - This document was funded in its entirety by (Name of Company). The views and opinions expressed herein are those of the author(s) solely and do not necessarily represent an official position of the FSPA.